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**Illinois Occupational Therapy Association (ILOTA)**

## INTRODUCTION

With the various healthcare changes facing our profession, strong leadership skills are crucial to define the future. Key leadership competencies include communication skills, strategic planning, and navigating change.

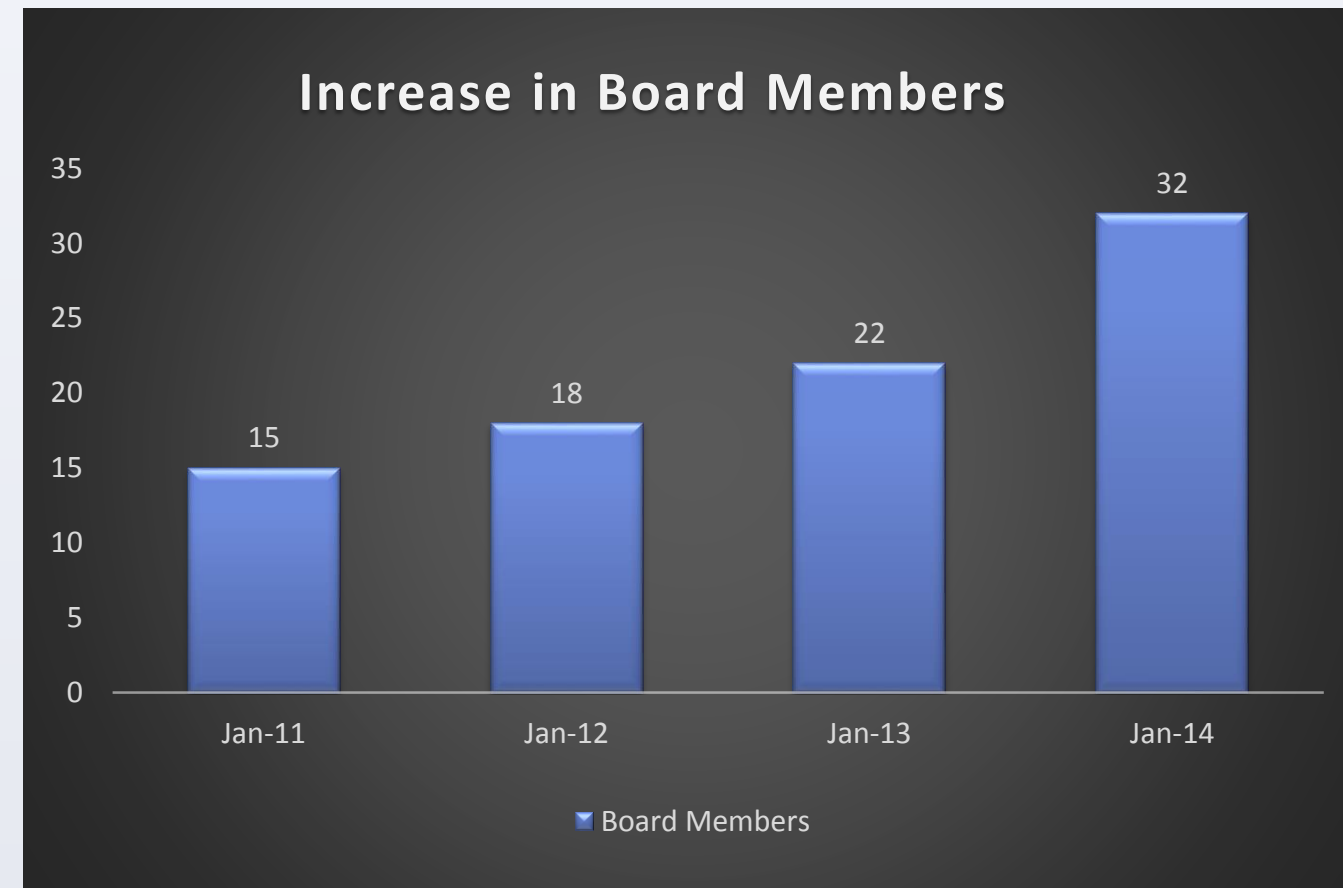
This project identified leadership competencies necessary to guide change for the future and planning resources for ongoing leadership in the Occupational Therapy profession. Current Illinois Occupational Therapy Association (ILOTA) board members actively participated in strategic planning to position the association for sustainable succession planning and change navigation.

Learning principles from the Illinois Occupational Therapy Association are displayed showing the impact on leadership growth within the association, as well as other success factors such as member growth and increased awareness throughout the state as evidenced by increased web site visits.

## KEY ELEMENTS OF ILOTA SUCCESSION PLANNING

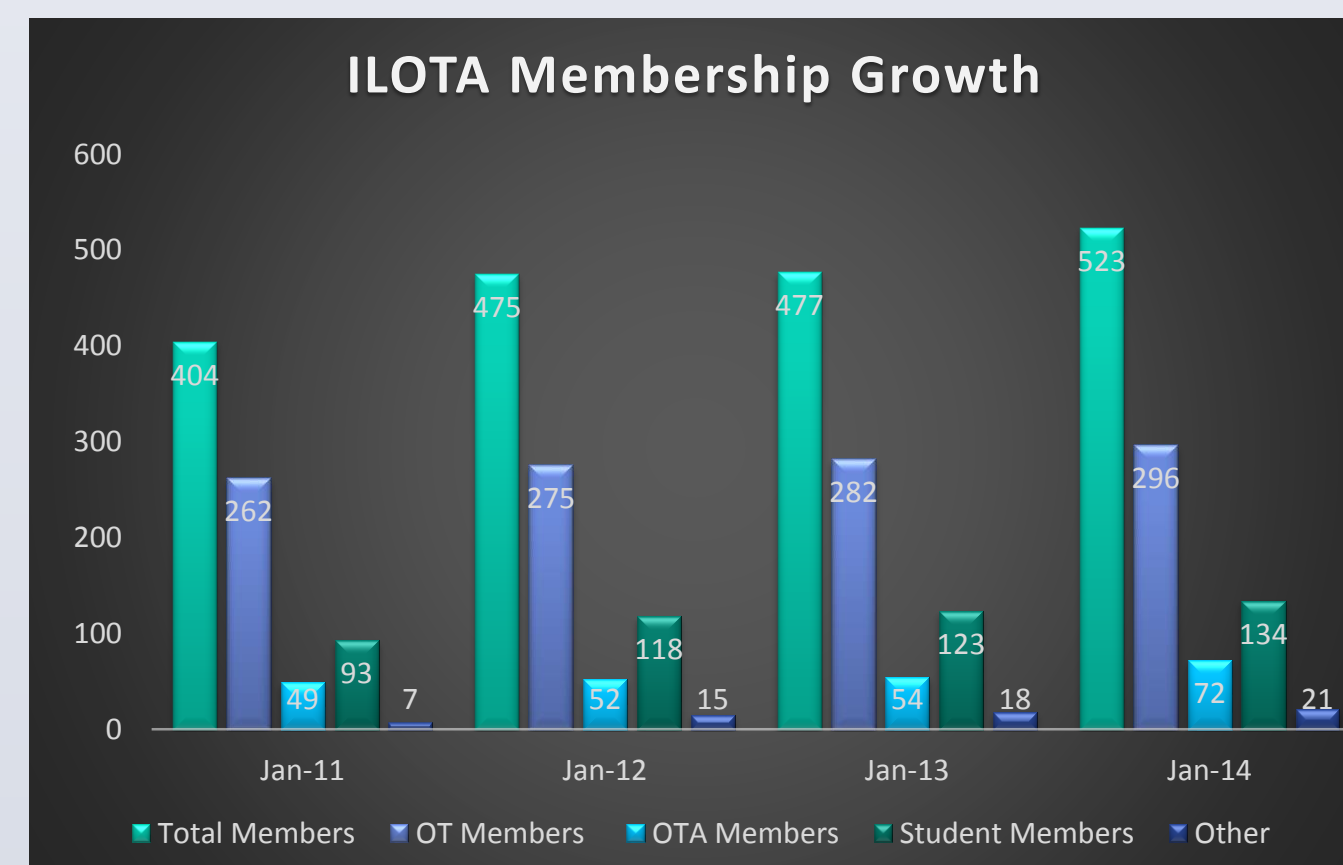
- ❖ New board member orientation
- ❖ Development of resource manual for board members
- ❖ 1-year and 3-year strategic planning
- ❖ Measurable objectives for each executive board member, with ongoing review of progress
- ❖ Annual review of Standard Operating Procedures to support strategic plan
- ❖ One on one mentoring program with a current board member

## BOARD DEVELOPMENT OUTCOMES



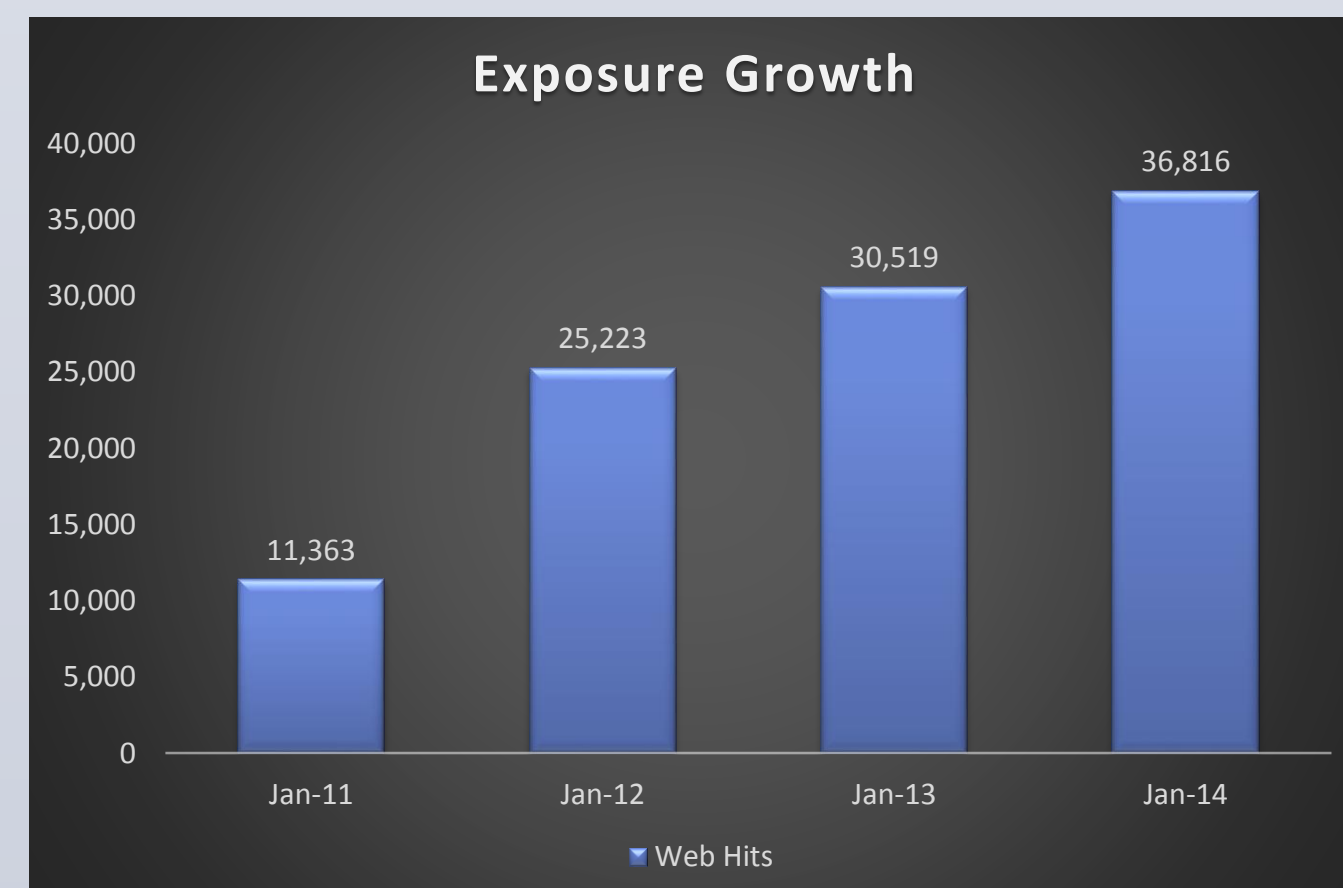
- ❖ Orientation to Board Positions
  - Review of association structure and official documents
  - Support for new board members
- ❖ Benefits to Board Involvement
  - Develop leadership skills
  - Keep the pulse of emerging state issues
  - Networking
  - Shape public policy
  - Share best practices
  - CEU credit for volunteer/service

## MEMBERSHIP GROWTH



- ❖ Continuing Education Events
  - CE benefits
  - Networking with peers
  - Discounted rate for members as incentive to join
- ❖ Newsletter
  - Featuring local OT practitioners
  - Printed and distributed quarterly
  - Clinical articles related to range of practice areas

## WEB EXPOSURE



- ❖ Website
  - Connecting and informing members
  - Searchable member database and contact center
  - Job postings
- ❖ Listserv
  - Networking and resource sharing
  - Posting of free CE opportunities
- ❖ Facebook
  - Networking and communication source
  - Tap into OT practitioners utilizing social media

## ONGOING STRATEGIC OBJECTIVES

- ❖ Strengthen alliances within the state to promote the professional and ethical practice of occupational therapy.
- ❖ Collaborate with Illinois licensure board to provide updates to Practice Act and Rules in alignment with health care reform and technological advancements.
- ❖ Educate consumers, associated health care professionals, and government agencies on the role of occupational therapy to increase recognition of our profession.
- ❖ Enhance member benefits to increase participation among current members and facilitate membership growth.
- ❖ Ensure fiscal responsibility for association stability and growth for the future.
- ❖ Align with AOTA to meet the Centennial Vision Goals for the occupational therapy profession.

## CONTACT INFORMATION

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